GATHERING FEEDBACK FROM THE COMMUNITY

LAUNCH: OUR PLAN	JAN	FEB	MAR	APR	MAY	JUN	JULY	AUG	SEPT	OCT	NOV	DEC
Inform citizens of plan update.												
Launch project webpage/ email.												
Confirm critical success factors.												
Gather baseline data.												
Inventory existing plans / policies.												
Vet an engagement process plan												

DISCOVER: STRENGTHS, OPPORTUNITIES, ASPIRATIONS, RESULTS

Share save the date flyers via the PEAC (for all public events).													
Coordinate upcoming public event/s.													
Send out Eggstravaganza Pop-Up Workshop invites.													
Share an easy-to-read "Lakeway today" handout.													
Host Eggstravaganza pop-up workshop													
Collectively map future land use/ mobility aspirations.													
Share and consider trade-offs through an "our best future" survey.													
Synthesize all input and draft a concise vision statement.													

DRAFT: ACTION PLAYBOOK

Write policies and actions for 5, 10, and 20-year horizons.										
Finalize recommendations and compile a reader-friendly booklet.										
Share the draft and provide opportunities for public comment.										

DO: PLAN ADOPTION AND MONITORING

Revise based on community comments.													
Present to Zoning and Planning Commission for recommendation.													
Revise per elected officials' recommendation(s).													
Present to City Council for consideration/ adoption.													
Publish final booklet and start implementation!													